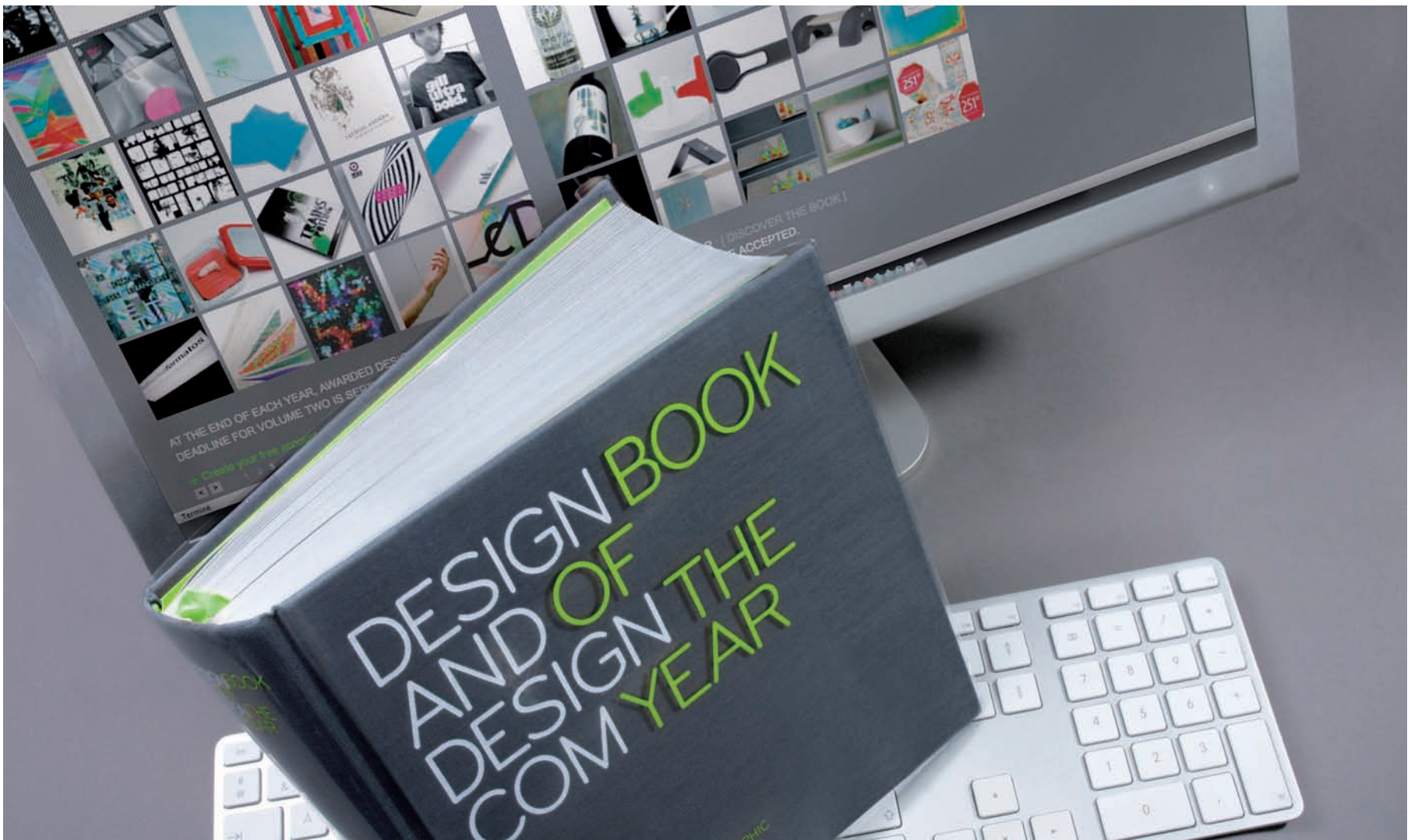


INTRODUCING YOU
TO THE LARGEST
DESIGNER'S
COMMUNITY
IN THE WORLD

WELCOME TO
DESIGN AND DESIGN



DESIGN AND DESIGN PROJECT & KEY FIGURES

DESIGN AND DESIGN THE PROJECT

WHAT IS DESIGN AND DESIGN?

Design and Design is an independent and non-profit on/off-line venture, developed by french-italian designer Marc Praquin to help talented designers to promote for free their work on an international basis.

DESIGN AND DESIGN IN A FEW WORDS:

- A revolutionary publishing process open to all designers
- A free and powerful on-line platform allowing unlimited submissions
- Each day, a new homepage entirely dedicated to 2 new designs
- Each year, all designs are published in a book distributed worldwide
- Designers and visitors coming from more than 180 countries
- International job offers, designer resumes and selected links
- Regular call for entries for other design books
- A premium media of expression, a great tool for inspiration...

DESIGN AND DESIGN KEY FIGURES

THE COMMUNITY

19.500
SELECTED
E-MAILS

5.500
INTERNATIONAL
DESIGNERS

1.200
AWARDED
DESIGNERS

180
COUNTRIES
IN THE WORLD

THE WEBSITE

2,7
MILLIONS
VIEWED PAGES

350.000
UNIQUE
VISITORS

3.700
DAILY
VISITORS

40
DAILY
SUBMISSIONS

THE BOOKS

7.000
SOLD
COPIES

2.190
PUBLISHED
DESIGNS

1.750
PUBLISHED
DESIGNERS

2
NEW VOLUMES
TO BE RELEASED

DESIGN AND DESIGN

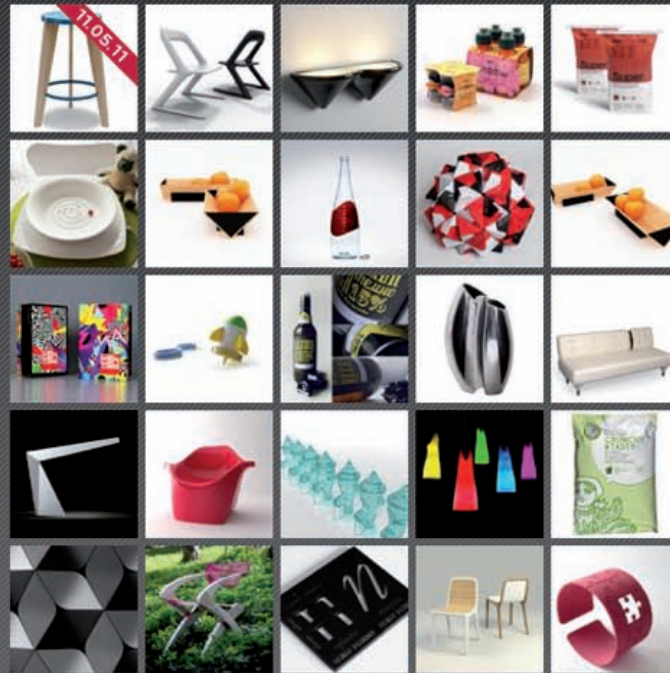
[AWARDS](#) [WINNERS](#) [SHOWCASE](#) [BOOKSHOP](#) [NEW](#) [JOBS](#) [ABOUT](#) [SIGN-IN](#)

SUBMIT

GRAPHIC DESIGN



PRODUCT OR PACKAGING DESIGN



AT THE END OF EACH YEAR, AWARDED DESIGNS ARE PUBLISHED FOR FREE IN THE BOOK OF THE YEAR. DEADLINE FOR VOLUME FOUR IS SEPTEMBER 30TH 2011. GRAPHIC, PRODUCT OR PACKAGING DESIGNS ARE ACCEPTED.

→ [Create your free account and submit your designs to have a chance to be published](#)

DESIGN AND DESIGN THE WEBSITE

DESIGN AND DESIGN THE WEBSITE

A DAILY WORLDWIDE DESIGN COMPETITION

Every day, the Homepage is entirely dedicated to 2 projects, one in graphic design and the other in product or packaging design. Behind this daily showcase, visitors can discover all past awarded designs since January 1st, 2008, the date of our launch.

HOW IT WORKS?

- Designers create their free account and submit their designs
- All awarded designs are published on the website and in the Book of the Year
- All premium designs are daily showcased on the website

OTHER FEATURES:

- All awarded designers are showned in a dedicated portfolio
- All members can post for free their resume or a job offer
- All visitors can vote, share content and contact featured designers



DESIGN AND DESIGN
THE BOOK OF THE YEAR

DESIGN AND DESIGN

THE BOOK OF THE YEAR

A POWERFULL PROMOTION TOOL

Each year, the 730 awarded designs are published for free in the Book of the Year. The books are released in December and are distributed worldwide by Index Book and Eyrolles.

RELEASES:

- Volume **One** : December 2008 (3.000 copies)
- Volume **Two** : December 2009 (4.000 copies)
- Volume **Three** : December 2010 (5.000 copies)
- Volume **Four** : December 2011 (6.000 copies)

TECHNICAL SPECIFICATIONS:

- Pages: 768 color pages
- Format: 21 x 21 cm
- Weight: 2.4 Kg
- Features: hardcover with transparent dust jacket
- Price: 50 euros (25 euros for all Awarded members)





DESIGN AND DESIGN THE AUTHOR

MARC PRAQUIN

Marc Praquin, a graduate of the *École Nationale Supérieure des Arts Décoratifs* based in Paris and former colleague of the designer Roger Tallon, decided in 2008 to involve his agency, Agence Marc Praquin, in a non-profit and on/off-line venture to help worldwide designers to promote their talent. The project Design and Design was born.

HOW WAS BORN DESIGN AND DESIGN?

“I realised that it is much easier for us designers to create things than to make a name for ourselves. So I decided to offer our community a simple yet powerful tool, completely free of charge, to free us from the monopoly of mainstream media and, at long last, let us speak for ourselves. This is how the Design and Design project got started.”

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HIGH RESOLUTION IMAGES OF THE BOOK OF THE YEAR VOLUME THREE

<http://www.designanddesign.com/bookoftheyear.zip>